

At Home

With The Maids® 

The Maids Home Services Customer Newsletter

Spring 2009

Enter the *Nobody Outcleans The Maids* Instant Win Sweepstakes Beginning March 16

Spring has sprung: who wants to be stuck inside scrubbing sinks, scouring bathtubs and getting the dust bunnies out from under the bed? Let somebody else take over for the next year with the *Nobody Outcleans The Maids* Instant Win Sweepstakes, an online promotion from THE MAIDS® Home Services. Simply visit <http://www.maids.com> from **March 16 through June 14, 2009**, and enter as often as every day for a chance to win free housecleaning for a year plus a Luxury Included® Family Vacation from Beaches Resorts (www.beaches.com), a year of flowers from 1-800-FLOWERS.COM® or other prizes.



Now in its fifth year, the sweepstakes offers multiple grand prizes led by \$2,500 worth of full-service cleaning using THE MAIDS' exclusive 22-Step Healthy Touch® Deep Cleaning System. Contestants may also win one of three four-day/three-night Luxury Included® Family Vacations for two adults and two children at any of four Beaches Resorts in Turks & Caicos or Jamaica, or one of five awards of a year of flowers from 1-800-FLOWERS.COM®.



In the Instant Win Game, players will choose from four rooms – kitchen, bathroom, bedroom or living room. Once inside a room, players will see different items highlighted. After clicking on a highlighted item, a team member of The Maids appears to share information about The Maids' cleaning process. After the fourth item has been clicked, players will be notified if they are a potential instant winner. Sweepstakes winners are randomly selected at the end of the promotional period.

Be sure to tell your friends and family how they could also win free housecleaning and more by participating in the *Nobody Outcleans The Maids* Instant Win Sweepstakes.



NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 U.S. & D.C. AND LEGAL RESIDENTS OF THE BRITISH COLUMBIA, ONTARIO, AND NOVA SCOTIA CANADIAN PROVINCES WHO ARE 18 YEARS AND OLDER. **VOID WHERE PROHIBITED.** Promotion ends 6/14/09. For Official Rules, prize descriptions and odds disclosure, visit <http://www.maids.com>. Sponsor: The Maids International, Inc., 4820 Dodge Street, Omaha, NE 68132, U.S.A.

Living an All-Natural Life?

Did you start the year off committed to living a healthier, all natural life? You are not alone; many people are choosing to “go natural.”

This initiative takes shape by minimizing carbon footprints, recycling more, using reusable shopping bags and planting sustainable gardens. People everywhere are thinking more about how much energy they consume and what kind of impact they are having on the environment.

If you are one of the many who are trying to do your part, you can be assured The Maids are helping you too.

Chosen for their safety, The Maids environmentally preferred products are biodegradable, using bio-based ingredients for a natural, safe cleaning alternative.

The Maids also minimizes waste by using cloths, instead of paper products when cleaning. The Maids wash and reuse the cloths.

In addition, teams minimize water usage when cleaning to preserve resources.

The intention of The Maids is to provide you a healthy home while still protecting the environment.

There is no better time than now to live more consciously and help make a difference to our planet. Let The Maids be one part of your natural lifestyle.

Make a Switch for Spring

Spring is bursting all around and that means it is time for spring cleaning! Whether you love it or hate it, spring is the perfect time to get last year's dirt out of your home. If you are about to dig into that sometimes dreaded chore, start by making a switch with these hints from The Maids Home Services.

Switch...

The Mattress. Turn it over, and then switch the top of the mattress to the bottom of the bed. This reduces concave areas and should be repeated every six months. Do not forget to vacuum mattresses using the upholstery attachment on your vacuum cleaner.

Your Spices. Replace spices that have not been used in more than a year. Spices tend to lose their potency over time. Take a moment to wipe clean the interior of your cabinets with warm water and a mild detergent. Consider vacuuming cupboards and drawers before cleaning if you find a lot of crumbs or food particles.

Your Air Filter. Change your furnace filter so it is ready for next winter.

If the thought of spring cleaning turns your stomach, call in The Maids Home Services for an extra deep "Spring Clean" or a special project. Give us a call today to make an appointment for the day and time that fits your schedule.

*Another Friendly Reminder...
Gift Certificates are always
available! Mother's Day is
May 10, 2009!*

(703) 691-7999

\$\$ Spread the Word about Your Satisfaction \$\$ ALERT!!

As a valued customer of The Maids Home Services, we appreciate your business and enjoy taking care of your home. We take pride in being the housecleaning service that you can rely on...one that is no hassle and worry-free.

You already know how great it feels when you open the door to a clean, fresh-smelling home. Do you have a friend, family member, neighbor or co-worker who would enjoy the same thorough service you receive from your team? If so, we would appreciate a referral from you. We know, as a valued client, you are in a unique position to tell people closest to you about your experience with The Maids. This recommendation will not only allow your friends and family to experience our unique cleaning system, but also will enable them to spend their precious free time doing anything other than cleaning!

The details are easy. We will post a \$50.00 credit to your account for every referral in our service area that sets up for REGULAR MAINTENANCE SERVICE. Simply make certain that your referral mentions your name and we will take care of the rest!

We thank you for the privilege of cleaning your home. We look forward to working with you and promise that we will do everything in our power to meet or exceed your expectations. We want to make you glad that you referred The Maids Home Services –we won't let you down!

Helpful Reminders...

- **Cancellations:** Please call our office at least 48 hours in advance for cancellations. We reserve the right to charge a \$50 fee for any cancellation after the 48 hour time limit.
- **Don't forget to leave the key!** If we do not have a copy of your key here at the office, don't forget to allow our team members access to your home. If we get "locked out" of your home on your scheduled cleaning day, you will be charged a \$50 lockout fee. Please call our customer service manager if you would like to give us a key to your home.
- **Payment:** If paying by personal check, please remember to leave payment on the kitchen table on the day of your cleaning. Our returned check fee is \$25. If you would rather pay using a credit card, our customer service manager can arrange it for you.

The Maids[®]
Home Services

Nobody Outcleans The Maids.[®]



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